



The September 2026 AAPI Data/AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data
with funding from the University of California (UC) Berkeley

Interviews: 09/08-15/2026

N=1,023 Asian American, Native Hawaiian and Pacific Islander adults in the U.S.

*Margin of sampling error: +/- 4.7 percentage points at the 95% confidence level among the full sample,
including the design effect*

*NOTES: All results show percentages among all respondents, unless otherwise labeled. Comparisons to
U.S. general adult population polls are provided when applicable.*

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in CUR2

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

If approve in CUR2

CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2

CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	Approve NET	Strongly approve	Some- what approve	Lean toward approv- ing	Do not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP/ REF
AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	25	11	14	-	*	74	*	13	61	-	1
AP-NORC Poll of U.S. Adults 09/24-28/2026 (N=2,140) ¹	31	15	15	*	*	69	*	18	51	*	1
AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077)	30	15	15	*	1	68	-	16	52	-	1

¹ The September 2026 general population data point and its trend can be found at: https://apnorc.org/wp-content/uploads/2026/10/September-2026-Topline-Final_TRUMP.pdf

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Approve	Disapprove	DK	SKP/REF
The economy	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	22	77	-	1
	AP-NORC Poll of U.S. Adults 09/24-28/2026 (N=2,140)	26	73	-	1
	AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077)	30	68	-	2
	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	24	74	-	1
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	28	71	-	1
Immigration	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	32	67	-	2
	AP-NORC Poll of U.S. Adults 09/24-28/2026 (N=2,140)	39	60	*	1
	AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077)	33	65	-	2
	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	29	71	-	*
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	42	58	-	*
Health care	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	25	73	-	2
	AP-NORC Poll of U.S. Adults 07/23-27/2026 (N=1,165)	32	65	*	2
	AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077)	30	69	-	2
Foreign policy	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	22	78	-	*
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119) ²	33	66	*	1
	AAPI Data/AP-NORC Poll 01/05-12/2026 (N=1,077)	30	68	-	2
	AAPI Data/AP-NORC Poll 09/02-09/2025 (N=1,027)	25	74	-	*

² The most recent general population data point and its trend can be found at: <https://apnorc.org/wp-content/uploads/2026/10/October-2026-Topline-Issues-1.pdf>

0FAV. For each of the following, please indicate if you have an unfavorable or favorable impression. If you don't know enough to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

		Very/ Somewhat unfavorable NET	Very un- favorable	Somewhat unfavorable	Somewhat/ Very favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
Donald Trump	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	71	61	10	27	16	11	2	1
	AP-NORC Poll of US Adults 10/8-12/2026 (N=1,119)	62	50	12	35	18	17	2	1
	AAPI Data/AP-NORC Poll 02/02-09/2026 (N=1,197)	72	61	11	24	13	12	3	*
	AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130) ³	71	56	15	26	12	14	3	*
	AAPI Data/AP-NORC Poll 12/09-17/2024 (N=1,045)	60	46	14	37	18	19	2	1
	AAPI Data/AP-NORC Poll 10/10-20/2023 (N=1,178)	70	58	13	27	14	14	2	1

³ AAPI Data/AP-NORC October 2023, December 2024, and June 2025 polls phrased the question as: "For each of the following individuals, please indicate if you have an unfavorable or favorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too."

		Very/ Somewhat unfavorable NET	Very un- favorable	Somewhat unfavorable	Somewhat/ Very favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
JD Vance	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	66	50	15	23	13	10	11	*
	AP-NORC Poll of US Adults 10/8-12/2026 (N=1,119)	52	40	12	32	15	17	16	*
	AAPI Data/AP-NORC Poll 02/02-09/2026 (N=1,197)	65	53	13	21	10	11	13	*
	AAPI Data/AP-NORC Poll 06/03-11/2025 (N=1,130)	61	45	16	24	12	12	14	1
	AAPI Data/AP-NORC Poll 12/09-17/2024 (N=1,045)	53	37	16	28	14	13	18	1
The Democratic Party	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	48	19	29	44	36	8	8	1
	AP-NORC Poll of US Adults 10/8-12/2026 (N=1,119)	50	30	20	40	31	9	9	1
	AAPI Data/AP-NORC Poll 02/02-09/2026 (N=1,197)	49	22	27	44	37	7	6	1

		Very/ Somewhat unfavorable NET	Very un- favorable	Somewhat unfavorable	Somewhat/ Very favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP/ REF
The Republican Party	AAPI Data/AP- NORC Poll 09/08-15/2026 (N=1,023)	66	47	18	26	19	7	7	1
	AP-NORC Poll of US Adults 10/8-12/2026 (N=1,119)	55	38	17	37	23	14	7	*
	AAPI Data/AP- NORC Poll 02/02-09/2026 (N=1,197)	68	50	17	26	17	8	6	1

ISSUES. Thinking about voting in the upcoming election, how important are each of the following issues?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		One of the most important issues	An important issue, but not one of the most important	Not an important issue	DK	SKP/REF
Immigration	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	50	44	6	-	*
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119)	44	42	14	-	1
Foreign policy	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	55	40	4	-	1
The economy	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	89	10	1	-	*
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119)	83	15	2	-	*
Health care	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	73	25	2	-	*
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119)	66	30	4	-	*
The cost of living	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	83	14	2	-	1
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119)	83	14	1	-	1
Crime	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	46	45	8	-	1
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119)	44	48	7	-	1
Election fairness	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	52	36	11	-	1
Climate change	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	44	37	18	-	1
	AP-NORC Poll of U.S. Adults 09/12-16/2024 (N=2,028) ⁴	35	39	25	*	1

⁴ The most recent general population data point and its trend can be found at: <https://apnorc.org/wp-content/uploads/2025/10/AP-NORC-October-2025-Topline.pdf>

PP1. Now, which party do you trust to do a better job of handling:

[GRID ITEMS RANDOMIZED IN SAME ORDER AS ISSUES, HALF SAMPLE ASKED RESPONSE OPTIONS 1-2 IN REVERSE ORDER]

		The Republicans	The Democrats	Both equally	Neither	DK	SKP/REF
Immigration	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	24	43	12	20	-	1
	AP-NORC Poll of U.S. Adults 09/24-28/2026 (N=2,140)	33	34	8	24	*	1
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	35	31	10	22	-	1
	AAPI Data/AP-NORC Poll 11/06-15/23 (N=1,115)	29	32	10	27	-	1
Foreign policy ⁵	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	17	45	16	21	-	1
	AP-NORC Poll of U.S. Adults 09/24-28/2026 (N=2,140)	28	36	10	25	*	1
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	25	42	12	20	-	1
The economy	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	21	41	13	25	-	1
	AP-NORC Poll of U.S. Adults 09/24-28/2026 (N=2,140)	27	34	10	28	-	1
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	28	31	13	27	-	1
	AAPI Data/AP-NORC Poll 11/06-15/23 (N=1,115)	31	25	15	29	-	*
Health care	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	11	52	15	22	-	*
	AP-NORC Poll of U.S. Adults 09/24-28/2026 (N=2,140)	22	41	9	27	-	1
The cost of living	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	15	39	17	29	-	1
	AP-NORC Poll of U.S. Adults 09/24-28/2026 (N=2,140)	24	35	9	31	*	1
Crime	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	27	27	20	24	-	1
	AP-NORC Poll of U.S. Adults 10/09-13/2025 (N=1,289) ⁶	39	19	14	27	-	1
Election fairness	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	18	45	16	20	-	*

⁵ AAPI Data/AP-NORC March 2025 poll phrased the grid item as: “Foreign policy issues”

⁶ The most recent general population data point and its trend can be found at: <https://apnorc.org/wp-content/uploads/2026/10/October-2026-Topline-Issues-1.pdf>

		The Republicans	The Democrats	Both equally	Neither	DK	SKP/REF
Climate change ⁷	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	9	57	12	21	-	1
	AP-NORC Poll of U.S. Adults 09/24-28/2026 (N=2,140)	17	42	13	27	*	1
	AAPI Data/AP-NORC Poll 03/04-10/2025 (N=1,182)	15	56	9	20	-	*
	AAPI Data/AP-NORC Poll 03/04-11/2024 (N=1,005)	7	52	13	27	-	1
	AAPI Data/AP-NORC Poll 11/06-15/23 (N=1,115)	8	50	14	27	-	1

⁷ AAPI Data/AP-NORC March 2025 poll phrased the grid item as: "Climate change or environmental issues"

VOTE3. How much of a problem is each of the following in U.S. elections?

[GRID ITEMS RANDOMIZED; GRID ITEMS A & B GROUPED TOGETHER AND RANDOMIZED WITHIN]

		Major problem	Minor problem	Not a problem	DK	SKP/REF
People who are eligible not being allowed to vote	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	54	28	17	-	1
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119)	42	32	25	*	1
	AAPI Data/AP-NORC Poll 11/06-15/23 (N=1,115)	46	36	18	-	*
People voting who are not eligible	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	40	29	30	-	1
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119)	45	27	27	*	1
	AAPI Data/AP-NORC Poll 11/06-15/23 (N=1,115)	31	38	29	-	1
Foreign governments attempting to influence election outcomes	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	64	29	7	-	1
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119)	62	30	7	*	1
Valid absentee or mail ballots being rejected	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	55	33	11	-	2
	AP-NORC Poll of U.S. Adults 10/8-12/2026 (N=1,119)	55	33	11	*	1

0CONCERN. Thinking ahead to the November election, how concerned are you about the following:

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AAPL Data/AP- NORC Poll 09/08-15/2026	Extremely/ Very concerned NET	Extremely concerned	Very concerned	Somewhat concerned	Not very concerned/ Not at all concerned NET	Not very concerned	Not at all concerned	SKP/ REF
Threats of violence at the polls	41	21	20	29	29	22	7	1
Fake or false information about the candidates	56	28	28	29	14	11	3	1
Violence after the election	45	21	24	31	22	16	6	1
Legal challenges to the election results	48	21	27	30	21	17	4	2

N= 1,023

OOVOTE. Is it possible you could ever vote for a candidate who does not share your views on each of the following, or is this issue so important that you could never vote for a candidate who disagrees with you?

[GRID ITEMS RANDOMIZED]

		Yes, I could vote for a candidate who does not share my views on this issue	No, I could not vote for a candidate who does not share my views on this issue	DK	SKP/REF
The conflict between Israelis and Palestinians	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	49	48	-	3
	AAPI Data/AP-NORC Poll 02/05-14/24 (N=1,172)	54	45	-	2
Immigration	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	34	63	-	3
	AAPI Data/AP-NORC Poll 02/05-14/24 (N=1,172)	35	63	-	2
Crime and public safety ⁸	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	35	62	-	3
	AAPI Data/AP-NORC Poll 02/05-14/24 (N=1,172)	33	65	-	2
Racism or discrimination	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	21	77	-	3
	AAPI Data/AP-NORC Poll 02/05-14/24 (N=1,172)	19	79	-	2

⁸ AAPI Data/AP-NORC February 2024 poll phrased the grid item as: “Crime or violence”

PRES1. How well does each of the following describe how you feel about the midterm election this November?⁹

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

		Extremely/ Very well NET	Extremely well	Very well	Somewhat well	Not very/ Not well at all NET	Not very well	Not well at all	DK	SKP/ REF
Excited	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	18	8	10	29	50	31	19	-	2
	AAPI Data/AP-NORC 09/03-09/2024 (N=1,123)	29	10	19	28	42	24	18	-	1
Frustrated	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	38	17	21	32	28	20	8	-	2
Fearful	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	27	12	15	36	36	25	11	-	1
	AAPI Data/AP-NORC 09/03-09/2024 (N=1,123)	37	15	21	35	27	17	10	-	1
Interested	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	38	18	20	36	25	16	9	-	1

⁹ AAPI Data/AP-NORC September 2024 poll phrased the question as: “How well does each of the following describe how you feel about the presidential election this November?”

Q4. How often, if at all, do you get news and information from each of the following?

By news, we mean any kind of news, including sports, traffic, weather, business and finance, politics, lifestyle, and education.

		Nearly constantly throughout the day	Several times a day	Once a day	Several times a week	Once a week	Less than once a week	Never	DK	SKP/ REF
Local print or digital newspapers or magazines	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	6	11	12	11	6	21	30	-	2
	Media Insight Project Poll of U.S. Adults 2/5-8/2026 (N=1,092) ¹⁰	2	7	10	8	10	17	47	*	*
National print or digital newspapers or magazines	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	6	12	15	11	8	17	29	-	2
	Media Insight Project Poll of U.S. Adults 2/5-8/2026 (N=1,092)	2	7	7	9	9	17	48	*	1
Television or streaming	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	8	15	21	19	9	12	14	-	2
	Media Insight Project Poll of U.S. Adults 2/5-8/2026 (N=1,092)	8	16	22	16	7	11	19	-	1
Radio or podcasts	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	4	8	13	15	11	18	29	-	3
Digital news sites and apps	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	13	23	17	17	6	8	13	-	2
	Media Insight Project Poll of U.S. Adults 2/5-8/2026 (N=1,092)	7	20	14	16	7	11	23	*	1
AI chatbots like ChatGPT, Claude, Google Gemini, Microsoft Copilot	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	5	8	9	10	9	15	43	-	2
	Media Insight Project Poll of U.S. Adults 2/5-8/2026 (N=1,092)	2	4	4	9	4	8	69	*	1
Search engines like Google, Bing ¹¹	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	9	17	12	22	9	14	15	-	2
	Media Insight Project Poll of U.S. Adults 2/5-8/2026 (N=1,092)	2	14	8	21	8	14	32	*	1

¹⁰ The most recent general population data point and its trend can be found at: https://apnorc.org/wp-content/uploads/2026/04/MIP_2026_Topline_FINAL_.pdf

¹¹ Media Insight Project February 2026 poll phrased the grid item as: “Search engines”

		Nearly constantly throughout the day	Several times a day	Once a day	Several times a week	Once a week	Less than once a week	Never	DK	SKP/ REF
Social media platforms like YouTube, Facebook, Instagram ¹²	AAPI Data/AP-NORC Poll 09/08-15/2026 (N=1,023)	14	24	15	16	6	10	13	-	2
	Media Insight Project Poll of U.S. Adults 2/5-8/2026 (N=1,092)	6	21	9	18	5	8	30	*	2

FT5. Would you say the sources you use to get news and information generally are?

	AAPI Data/AP-NORC Poll 09/08-15/2026	Media Insight Project Poll of U.S. Adults 2/5-8/2026
Liberal	22	14
Moderate	35	26
Conservative	11	19
Not political	11	11
Not sure	19	28
SKIPPED ON WEB/REFUSED	1	2
N=	1,023	1,092

PARTYID7. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

	AAPI Data/AP-NORC Poll 9/08-15/2026
Democrat NET	55
Strong Democrat	17
Not so strong Democrat	19
Lean Democrat	18
Independent/None – Don’t lean	19
Republican NET	25
Lean Republican	8
Not so strong Republican	8
Strong Republican	9
UNKNOWN	1
N=	1,023

¹² Media Insight Project February 2026 poll phrased the grid item as: “Social media”

AGE

	AAPI Data/AP-NORC Poll 9/08-15/2026
18-29	16
30-44	33
45-59	26
60+	24
<i>N=</i>	<i>1,023</i>

SEX

	AAPI Data/AP-NORC Poll 9/08-15/2026
Male	48
Female	52
<i>N=</i>	<i>1,023</i>

LANGUAGE SPOKEN AT HOME

	AAPI Data/AP-NORC Poll 9/08-15/2026
English	36
Non-English	62
SKIPPED ON WEB/REFUSED	2
<i>N=</i>	<i>1,023</i>

AANHPI ORIGIN

	AAPI Data/AP-NORC Poll 9/08-15/2026
Chinese alone	20
Asian Indian alone	19
Filipino (and no other AAPI origin)	17
Vietnamese (and no other AAPI origin)	9
Korean (and no other AAPI origin)	8
Japanese (and no other AAPI origin)	6
NHPI alone	3
Other singular Asian origin	11
Multiple AA and NHPI origins	6
<i>N=</i>	<i>1,023</i>

MARITAL STATUS

	AAPI Data/AP-NORC Poll 9/08-15/2026
Married	55
Not married	45
<i>N=</i>	<i>1,023</i>

EMPLOYMENT

	AAPI Data/AP-NORC Poll 9/08-15/2026
Employed	67
Not employed	33
<i>N=</i>	<i>1,023</i>

EDUCATION

	AAPI Data/AP-NORC Poll 9/08-15/2026
Less than a high school diploma	8
High school graduate or equivalent	15
Some college	22
Bachelor's degree	31
Post grad study or professional degree	24
<i>N=</i>	<i>1,023</i>

CENSUS REGION

	AAPI Data/AP-NORC Poll 9/08-15/2026
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	11
East North Central	7
West North Central	4
South NET	26
South Atlantic	16
East South Central	1
West South Central	9
West NET	46
Mountain	6
Pacific	41
<i>N=</i>	<i>1,023</i>

HOME OWNERSHIP

	AAPI Data/AP-NORC Poll 9/08-15/2026
Owned or being bought by you or someone in your household	71
Rented for cash	24
Occupied without payment of cash rent	5
<i>N=</i>	<i>1,023</i>

INCOME

	AAPI Data/AP-NORC Poll 9/08-15/2026
Under \$10,000	3
\$10,000 to under \$20,000	5
\$20,000 to under \$30,000	4
\$30,000 to under \$40,000	3
\$40,000 to under \$50,000	5
\$50,000 to under \$75,000	15
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	22
\$150,000 or more	30
<i>N=</i>	<i>1,023</i>

RELIG. What is your present religion, if any?

	AAPI Data/AP-NORC Poll 9/08-15/2026
Protestant	11
Roman Catholic	18
Just Christian	9
Buddhist	11
Other religion	19
Nothing in particular	18
Atheist/agnostic	15
SKIPPED ON WEB/REFUSED	*
<i>N=</i>	<i>1,023</i>

COO. Nativity

	AAPI Data/AP-NORC Poll 9/08-15/2026
Born in the United States	36
Born outside the United States	64
SKIPPED ON WEB/REFUSED	*

*N=**1,023***SECONDGEN**

	AAPI Data/AP-NORC Poll 9/08-15/2026
Born in the U.S. and child of at least one parent born outside the U.S.	26
All other respondents	74

*N=**1,023*

SURVEY METHODOLOGY

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and AAPI Data with funding from the University of California (UC) Berkeley.

Data were collected using the Amplify AAPI Monthly survey drawing from NORC's Amplify AAPI® Panel designed to be representative of the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population. The survey was part of a larger study that included questions about other topics not included in this report.

Amplify AAPI is a blend of multiple sample designs. Each stage seeks to provide maximum coverage of the AANHPI population, and all are combined through base-weighting to arrive at a representative overall cross-section of AANHPI in the United States. The first stage included recruitment of approximately 850 active AANHPI panelists from NORC's flagship probability panel, AmeriSpeak. These panelists now serve as members of both the AmeriSpeak and the Amplify AAPI panels. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 96% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face). Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population. The U.S. Postal Service delivery-sequence file (DSF) and National Consumer Address File have been used in a subset of years as a supplemental sample during AmeriSpeak panel recruitment for low coverage states.

The second stage began in the spring of 2022, when Amplify AAPI recruited 150 households from a 30,000-sample pool as a pilot to test the sample design's feasibility and participation rates. In 2023, Blue Shield Foundation of California and UC Riverside/AAPI Data sponsored a recruitment effort in California generating 1,150 additional panelists. Finally, the Rockefeller Foundation funded a national recruitment effort, including new recruits and those from the 2022 Pew Asian American Survey, generating 4,700 panelists who are eligible for the monthly survey.

By providing recruiting and interviewing in the languages noted below, Amplify AAPI covers approximately 90 percent of Asian language “linguistically isolated” households, that is, households in which no adult can speak English or Spanish at least “well.”

Interviews for this survey were conducted between September 8-15, 2026 with Asian Americans, Native Hawaiians and Pacific Islanders 18 years of age or older representing the 50 states and the District of Columbia. Panel members were randomly drawn from the Amplify AAPI Panel, and 1,023 completed the survey via the web. Panel members were invited by email. Respondents were offered a small monetary incentive for completing the survey. In addition to English, the survey was offered in the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean, depending on respondent preference. The weighted household panel recruitment rate is 26.3 percent and the survey completion rate is 32.1 percent, for a weighted cumulative response rate of 8.5 percent.

The overall margin of sampling error is +/-4.7 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 35 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample was selected and fielded, and all the study data were collected and made final, a poststratification process was used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census region, race/ethnicity, education, U.S. born, and Asian origin. Weighting benchmarks were obtained from the American Communities Survey (ACS) 5 years data 2020-2024. The weighted data reflect the U.S. Asian American, Native Hawaiian and Pacific Islander (AANHPI) household population, including all 50 states and the District of Columbia.

Complete questions and results are available at www.apnorc.org. For more information about the study, email info@apnorc.org.

Additional information on the Amplify AAPI Panel methodology is available at: <https://amplifyaapi.norc.org/>. For more information about the panel, email Amplifyaapi-bd@norc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.

About AAPI Data

AAPI Data is a leading research and policy organization producing accurate data to shift narratives and drive action toward enduring solutions for Asian American (AA) and Native Hawaiian/Pacific Islander (NHPI) communities across the nation. AAPI Data aspires to transform public and private systems to ensure that all AA and NHPI communities are recognized, valued and prioritized. Learn more at aapidata.com.