



The October 2026 AP-NORC Center Poll
Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and
NORC at the University of Chicago

Interviews: 10/8-12/2026
1,119 adults

Margin of sampling error: +/- 3.9 percentage points at the 95% confidence level
among all adults

Republican, including leaners: N=400; margin of sampling error = +/- 6.4 percentage points
Independent, other, no answer: N=206; margin of sampling error = +/- 9.0 percentage points
Democrat, including leaners: N=513; margin of sampling error = +/- 5.8 percentage points

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

CUR3. *If don't know, skipped, or refused in CUR2*

If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

CUR3A. *If approve in CUR2*

Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

CUR3B. *If disapprove in CUR2*

Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approv- ing	Not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
10/8-12/2026 (N=1,119)	35	14	21	*	*	64	*	13	51	-	1
09/24-28/2026 (N=2,140)	31	15	15	*	*	69	*	18	51	*	1
07/23-27/2026 (N=1,165)	33	16	17	*	1	66	21	18	47	-	*
06/11-17/2026 (N=3,040)	37	19	18	*	*	62	*	13	48	*	1
05/14-18/2026 (N=1,117)	37	18	19	*	*	62	*	14	49	-	*
04/16-20/2026 (N=2,596)	33	17	16	*	*	67	*	17	49	*	*
03/19-23/2026 (N=1,150)	38	18	20	*	1	60	*	12	48	-	*
02/05-08/2026 (N=1,156)	36	18	18	*	1	62	1	16	46	-	1
01/08-11/2026 (N=1,203)	40	20	20	*	1	59	*	12	47	-	*
12/4-8/2025 (N=1,146)	36	18	18	*	1	61	*	15	47	-	1
11/6-10/2025 (N=1,143)	36	18	17	*	1	62	-	13	49	-	1
10/09-13/2025 (N=1,289)	37	19	18	1	1	61	*	17	43	-	1
09/11-15/2025 (N=1,183)	39	21	18	*	1	60	*	18	42	-	1

AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approv- ing	Not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
08/21-25/2025 (N=1,182)	45	25	19	*	2	53	*	13	40	-	*
07/10-14/2025 (N=1,437)	40	21	18	1	1	58	*	15	43	-	1
06/05-09/2025 (N=1,158)	39	20	19	*	1	60	*	18	41	-	*
05/01-05/2025 (N=1,175)	41	24	17	*	1	57	1	13	43	*	1
04/17-21/2025 (N=1,260)	39	22	16	*	1	59	1	16	43	-	1
03/20-24/2025 (N=1,229)	42	22	20	*	1	56	1	15	40	-	1
12/3-7/2020 (N=1,117)	40	24	16	-	*	58	*	12	46	-	1
10/08-12/2020 (N=1,121)	39	22	17	*	*	61	*	15	46	*	*
09/11-14/2020 (N = 1,108)	43	25	17	*	1	56	*	11	44	-	*
08/17-19/2020 (N=1,075)	35	18	16	*	*	65	1	19	46	*	*
07/16-20/2020 (N=1,057)	38	24	14	*	1	61	*	11	50	-	*
06/11-15/2020 (N=1,310)	39	21	17	*	1	60	*	10	49	-	1
05/14-18/2020 (N=1,056)	41	22	19	*	*	58	*	14	44	-	1
04/16-20/2020 (N=1,057)	42	22	20	-	-	57	*	16	41	-	1
03/26-29/2020 (N=1,057)	43	26	17	-	*	56	*	16	39	-	*
02/13-16/2020 (N=1,074)	43	24	19	*	1	56	*	16	40	-	1
01/16-21/2020 (N=1,353)	41	24	17	1	*	58	*	14	44	-	*
12/5-9/2019 (N=1,053)	40	23	17	*	-	60	*	15	45	-	*
10/24-28/2019 (N=1,075)	42	25	17	*	1	56	*	14	42	-	1
09/20-23/2019 (N=1,286)	40	24	16	*	1	59	*	16	42	-	1
8/15-18/2019 (N=1,060)	36	21	15	*	*	62	-	16	46	*	2

AP-NORC	Approve NET	Strongly approve	Somewhat approve	Lean toward approv- ing	Not lean either way	Dis- approve NET	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
6/13-17/2019 (N=1,116)	38	19	19	*	*	60	*	17	43	-	1
5/17-20/2019 (N=1,137)	38	19	18	*	1	61	1	13	47	*	1
4/11-14/2019 (N=1,108)	39	19	20	*	1	60	*	13	46	-	*
3/14-18/2019 (N=1,063)	40	22	18	*	*	58	1	15	42	-	1
1/16-20/2019 (N=1,062)	34	18	16	*	*	65	1	11	53	*	*
12/13-16/2018 (N=1,067)	42	21	21	*	1	56	*	14	42	-	1
10/11-14/2018 (N=1,152)	40	21	19	*	1	59	*	14	45	-	1
8/16-20/2018 (N=1,055)	38	18	20	-	1	60	1	17	43	-	1
6/13-18/2018 (N=1,109)	41	21	20	*	1	57	*	16	42	*	*
4/11-16/2018 (N=1,140)	40	19	20	*	1	59	*	15	44	-	1
3/14-19/2018 (N=1,122)	42	20	21	*	1	58	*	14	44	-	*
2/15-19/2018 (N=1,337)	35	19	17	-	1	64	*	17	46	*	*
12/7-11/2017 (N=1,020)	32	15	17	*	*	67	*	16	51	-	*
9/28- 10/2/2017 (N=1,150)	32	20	12	*	*	67	*	17	50	*	*
6/8-11/2017 (N=1,068)	35	16	18	*	1	64	*	17	47	*	1
3/23-27/2017 (N=1,110)	42	20	22	*	*	58	*	14	43	-	1
6/8-11/2017 (N=1,068)	35	16	18	*	1	64	*	17	47	*	1
3/23-27/2017 (N=1,110)	42	20	22	*	*	58	*	14	43	-	1

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Approve	Disapprove	DK	SKP/REF
The economy	10/8-12/2026 (N=1,119)	25	74	*	*
	09/24-28/2026 (N=2,140)	26	73	-	1
	07/23-27/2026 (N=1,165)	32	66	*	2
	06/11-17/2026 (N=3,040)	33	66	*	*
	05/14-18/2026 (N=1,117)	33	67	-	1
	04/16-20/2026 (N=2,596)	30	70	*	1
	03/19-23/2026 (N=1,150)	38	61	*	1
	02/05-08/2026 (N=1,156)	39	59	1	1
	01/08-11/2026 (N=1,203)	37	62	*	1
	12/4-8/2025 (N=1,146)	31	67	*	2
	11/6-10/2025 (N=1,143)	33	67	*	*
	10/09-13/2025 (N=1,289)	36	62	1	2
	09/11-15/2025 (N=1,183)	37	62	*	1
	08/21-25/2025 (N=1,182)	43	54	*	2
	07/10-14/2025 (N=1,437)	38	60	*	1
	06/05-09/2025 (N=1,158)	38	60	*	1
	05/01-05/2025 (N=1,175)	36	63	*	1
	04/17-21/2025 (N=1,260)	37	61	*	1
	03/20-24/2025 (N=1,229)	40	58	1	1
	10/08-12/2020 (N=1,121)	49	51	*	*
	09/11-14/2020 (N = 1,108)	50	49	*	1
	08/17-19/2020 (N=1,075)	47	52	*	1
	07/16-20/2020 (N=1,057)	48	51	*	*
	06/11-15/2020 (N=1,310)	49	50	*	1
	05/14-18/2020 (N=1,056)	49	50	*	1
	04/16-20/2020 (N=1,057)	52	47	*	1
	03/26-29/2020 (N=1,057)	56	43	*	1
	01/16-21/2020 (N=1,353)	56	43	1	1
	10/24-28/2019 (N=1,075)	54	44	*	*
	09/20-23/2019 (N=1,286)	51	47	1	1
	08/15-18/2019 (N=1,060)	46	51	1	2
	06/13-17/2019 (N=1,116)	47	51	1	1
	01/16-20/2019 (N=1,062)	44	55	-	1
	10/11-14/2018 (N=1,152)	50	49	*	1
	08/16-20/2018 (N=1,055)	51	49	*	-
	03/14-19/2018 (N=1,122)	47	52	*	*
	02/15-19/2018 (N=1,337)	45	53	-	*
	12/07-11/2017 (N=1,020)	40	59	*	-
	10/12-16/2017 (N=1,054)	41	57	*	*
	09/28-10/2/2017 (N=1,150)	42	56	*	*
	06/08-11/2017 (N=1,068)	43	55	*	*

AP-NORC		Approve	Disapprove	DK	SKP/REF
Crime	10/8-12/2026 (N=1,119)	44	55	-	1
	12/4-8/2025 (N=1,146)	43	55	*	1
	09/11-15/2025 (N=1,183)	46	53	*	1
	08/21-25/2025 (N=1,182)	53	45	*	2
The cost of living	10/8-12/2026 (N=1,119)	19	80	-	1
	09/24-28/2026 (N=2,140)	17	82	*	1
	04/16-20/2026 (N=2,596)	23	76	-	1
Foreign policy	10/8-12/2026 (N=1,119)	33	66	*	1
	05/14-18/2026 (N=1,117)	36	62	*	1
	03/19-23/2026 (N=1,150)	34	64	*	1
	02/05-08/2026 (N=1,156)	36	61	1	2
	01/08-11/2026 (N=1,203)	37	61	1	2
	12/4-8/2025 (N=1,146)	37	60	1	2
	09/11-15/2025 (N=1,183)	39	59	*	2
	04/17-21/2025 (N=1,260)	38	60	1	1
	09/11-14/2020 (N = 1,108)	45	54	-	1
	08/17-19/2020 (N=1,075)	36	62	1	1
	05/14-18/2020 (N=1,056)	43	55	1	1
	04/16-20/2020 (N=1,057)	39	60	*	1
	03/26-29/2020 (N=1,057)	41	57	*	1
	01/16-21/2020 (N=1,353)	39	59	*	1
	10/24-28/2019 (N=1,075)	38	59	*	2
	09/20-23/2019 (N=1,286)	39	58	2	1
	08/15-18/2019 (N=1,058)	36	61	1	1
	01/16-20/2019 (N=1,062)	35	63	1	2
	10/11-14/2018 (N=1,152)	39	59	*	1
	08/16-20/2018 (N=1,055)	36	62	*	*
	02/15-19/2018 (N=1,337)	34	64	*	*
	12/07-11/2017 (N=1,020)	30	68	*	-
	09/28-10/2/2017 (N=1,150)	34	64	*	*
	06/08-11/2017 (N=1,068)	34	63	*	*
	03/23-27/2017 (N=1,110)	40	57	*	*

FAV. For each of the following, please indicate if you have an unfavorable or favorable impression. If you don't know enough to have an opinion, you can say that too.

[GRID ITEMS RANDOMIZED]

		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP / REF
AP-NORC									
Donald Trump	10/8-12/2026 (N=1,119)	62	50	12	35	18	17	2	1
	04/16-20/2026 (N=2,596)	61	49	13	33	16	17	5	*
	02/05-08/2026 (N=1,156)	61	50	11	34	15	19	4	1
	10/09-13/2025 (N=1,289)	56	44	11	39	18	21	5	*
	09/11-15/2025 (N=1,183)	54	44	10	41	19	22	5	1
	06/05-09/2025 (N=1,158)	54	41	13	43	20	23	3	*
	04/17-21/2025 (N=1,260)	57	44	12	39	15	25	4	*
	03/20-24/2025 (N=1,229)	54	40	14	42	19	23	3	1
	01/09-13/2025 (N=1,147)	55	44	11	41	16	26	3	*
	12/5-9/2024 (N=1,251)	54	44	10	43	15	27	3	*
	10/11-14/2024 (N=1,072)	57	46	10	40	17	23	----	1
	09/12-16/2024 (N=2,028)	58	47	11	38	18	20	3	*
	8/08-12/2024 (N=1,164)	56	46	10	41	16	25	2	1
	07/25-29/2024 (N=1,164)	57	47	10	41	17	24	2	*
	07/11-15/2024 (N=1,253)	59	49	11	37	16	21	3	1
	06/20-24/2024 (N=1,088)	59	46	12	38	20	18	3	1
	6/7-10/2024 (N=1,115)	56	47	9	40	16	25	3	1
	02/22-26/2024 (N=1,102)	58	46	12	38	16	22	4	*

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP / REF
Donald Trump cont.	01/25-29/2024 (N=1,152)	61	50	12	36	18	18	2	*
	11/30-12/4/2023 (N=1,074)	60	50	11	36	14	22	2	2
	10/5-9/2023 (N=1,163)	58	47	10	37	18	20	5	1
	08/10-14/2023 (N=1,165)	62	51	11	35	16	C	3	*
	06/22-26/2023 (N=1,220)	63	50	13	33	19	14	4	*
	04/13-17/2023 (N=1,230)	63	52	11	34	17	17	3	1
	01/26-30/2023 (N=1,068)	62	50	13	35	21	14	2	*
	10/06-10/2022 (N=1,121)	61	49	12	35	17	18	4	*
	1/13-18/2022 (N=1,161)	63	51	12	34	18	16	3	-
	7/15-19/2021 (N=1,308)	60	50	10	37	17	20	2	1
	1/28-2/1/2021 (N=1,055)	61	48	12	36	18	19	3	*
	02/13-16/2020 (N=1,074)	53	42	11	43	17	26	4	*
	10/24-28/2019 (N=1,075)	55	46	9	40	12	28	3	1
JD Vance	10/8-12/2026 (N=1,119)	52	40	12	32	15	17	16	*
	04/16-20/2026 (N=2,596)	53	40	13	31	14	17	16	*
	02/05-08/2026 (N=1,156)	49	37	12	32	15	17	18	1
	10/09-13/2025 (N=1,289)	48	35	12	34	15	19	18	*
	09/11-15/2025 (N=1,183)	46	32	14	32	14	18	21	1
	04/17-21/2025 (N=1,260)	46	36	11	33	13	20	20	*
	01/09-13/2025 (N=1,147)	47	37	10	32	13	19	21	*
	12/5-9/2024 (N=1,251)	48	36	12	32	14	19	19	1

AP-NORC		Very/ somewhat unfavorable NET	Very unfavorable	Somewhat unfavorable	Very/ somewhat favorable NET	Some- what favorable	Very favorable	Don't know enough to say	SKP / REF
JD Vance cont.	10/11-14/2024 (N=1,072)	48	37	11	32	14	18	19	1
	09/12-16/2024 (N=2,028)	49	38	10	26	15	11	24	1
	8/08-12/2024 (N=1,164)	44	33	11	27	15	13	28	1
	7/25-29/2024 (N=1,164)	40	29	11	27	14	13	32	1
	07/11-15/2024 (N=1,253)	22	14	8	17	10	7	60	1
The Democratic Party	10/8-12/2026 (N=1,119)	50	30	20	40	31	9	9	1
	04/16-20/2026 (N=2,596)	55	31	24	35	26	9	9	*
	02/05-08/2026 (N=1,156)	54	30	24	35	27	8	10	1
	10/09-13/2025 (N=1,289)	58	35	23	32	24	8	9	*
	09/11-15/2025 (N=1,183)	53	27	26	34	26	8	12	1
	05/01-05/2025 (N=1,175)	55	32	23	36	27	9	8	*
	09/12-16/2024 (N=2,028)	44	28	16	48	29	20	7	*
	10/06-10/2022 (N=1,121)	49	30	20	42	29	13	8	1
The Republican Party	10/8-12/2026 (N=1,119)	55	38	17	37	23	14	7	*
	04/16-20/2026 (N=2,596)	56	36	20	34	22	12	9	*
	02/05-08/2026 (N=1,156)	54	35	18	36	21	15	10	1
	10/09-13/2025 (N=1,289)	51	35	16	40	25	15	8	1
	09/11-15/2025 (N=1,183)	51	32	19	38	23	15	11	1
	05/01-05/2025 (N=1,175)	52	33	18	41	26	15	7	*
	09/12-16/2024 (N=2,028)	53	35	19	39	25	14	7	1
	10/06-10/2022 (N=1,121)	59	34	25	32	24	9	9	1

ISSUES. Thinking about voting in the upcoming election, how important are each of the following issues?¹

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		One of the most important issues	An important issue, but not one of the most important	Not an important issue	DK	SKP /REF
The economy	10/8-12/2026 (N=1,119)	83	15	2	-	*
	9/12-16/2024 (N=2,028)	79	19	1	-	*
Immigration	10/8-12/2026 (N=1,119)	44	42	14	-	1
	9/12-16/2024 (N=2,028)	49	41	9	*	1
The war with Iran	10/8-12/2026 (N=1,119)	62	31	7	*	*
Crime	10/8-12/2026 (N=1,119)	44	48	7	-	1
	9/12-16/2024 (N=2,028)	51	42	6	-	*
The cost of living	10/8-12/2026 (N=1,119)	83	14	1	-	1
Artificial intelligence	10/8-12/2026 (N=1,119)	35	50	13	*	1
Health care	10/8-12/2026 (N=1,119)	66	30	4	-	*
	9/12-16/2024 (N=2,028)	56	39	4	*	*
Transgender issues	10/8-12/2026 (N=1,119)	11	38	51	*	1

MT1. Thinking about the outcome of this November's midterm elections, would you prefer to see the Democratic Party or the Republican Party control:

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		The Democratic Party	The Republican Party	Undecided	DK	SKIP / REF
The U.S. House of Representatives	10/8-12/2026 (N=1,119)	43	34	22	-	1
	10/06- 10/2022 (N=1,121)	41	34	24	*	*
The U.S. Senate	10/8-12/2026 (N=1,119)	41	36	22	-	1
	10/06-10/2022 (N=1,121)	41	34	24	*	*

¹ In September 2024, the question was asked ahead of the presidential election.

MT2. How important is voting in this November's midterm elections?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 10/8-12/2026	AP-NORC 10/06-10/2022
Extremely/Very important NET	79	77
Extremely important	57	52
Very important	21	24
Somewhat important	13	16
Not too important/ Not important at all NET	7	6
Not too important ²	4	4
Not important at all	3	3
DON'T KNOW	-	*
SKIPPED ON WEB/REFUSED	1	1
N=	1,119	1,121

ELECT5. Which comes closest to your feelings about each of the following?

[GRID ITEM A NOT RANDOMIZED, GRID ITEMS B-D RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC		Very/ somewhat optimistic NET	Very opti- mistic	Some- what optimistic	Neither optimistic nor pessimistic	Very/ somewhat pessimistic NET	Some- what pessimistic	Very pessi- mistic	DK	SKP / REF
The state of politics in this country	10/8-12/2026 (N=1,119)	12	3	9	25	62	25	37	-	1
	5/1-5/2025 (N=1,175)	16	4	11	24	59	29	31	*	1
	7/25-29/2024 (N=1,143)	16	3	13	18	66	34	32	*	-
	11/30- 12/4/2023 (N=1,074)	10	2	8	21	68	34	35	*	1
	1/26-30/2023 (N=1,068)	15	4	12	21	63	29	34	*	*
	10/6-10/2022 (N=1,121)	15	3	11	24	60	35	25	1	1
	7/15-19/2021 (N= 1,308)	19	3	15	18	63	33	30	1	*
	2/13-16/2020 (N= 1,074)	23	6	16	22	55	26	29	-	*
	11/30- 12/4/2017 (N=1,444)	16	3	13	18	64	26	26	39	2

² Response option was not very important in 2022

AP-NORC		Very/ somewhat optimistic NET	Very opti- mistic	Some- what optimistic	Neither optimistic nor pessimistic	Very/ somewhat pessimistic NET	Some- what pessimistic	Very pessi- mistic	DK	SKP / REF
The future of the Demo- cratic Party	10/8-12/2026 (N=1,119)	20	5	15	34	44	21	24	-	1
	05/01- 05/2025 (N=1,175)	17	4	13	33	49	24	25	*	1
	07/25- 29/2024 (N=1,143)	31	10	21	24	45	19	26	*	*
	11/30- 12/4/2023 (N=1,074)	26	6	20	28	45	21	24	*	1
	1/26-30/2023 (N=1,068)	28	9	19	29	42	19	24	1	*
	10/06- 10/2022 (N=1,121)	27	7	21	33	39	17	22	*	1
	7/15-19/2021 (N= 1,308)	34	10	23	27	38	16	21	1	*
The future of the Repub- lican Party	10/8-12/2026 (N=1,119)	22	7	15	31	46	17	29	*	1
	05/01- 05/2025 (N=1,175)	25	10	16	31	43	17	26	*	1
	07/25- 29/2024 (N=1,143)	24	9	16	25	50	18	32	*	*
	11/30- 12/4/2023 (N=1,074)	19	6	13	25	54	20	33	1	1
	1/26-30/2023 (N=1,068)	20	5	16	27	51	20	31	1	*
	10/06- 10/2022 (N=1,121)	21	6	15	36	42	18	23	*	1
	7/15-19/2021 (N= 1,308)	24	8	16	28	46	20	26	1	*
The future of demo- cracy in the U.S.	10/8-12/2026 (N=1,119)	24	7	16	28	47	27	19	-	1

UPHEAVAL. How much change would you like to see in how the country is run?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 10/8-12/2026
No/small change NET	19
No change	4
Small change	15
Substantial change/complete and total upheaval NET	80
Substantial change	47
Complete and total upheaval	33
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1

N=

1,119

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 10/8-12/2026
Democrat NET	40
Strong Democrat	14
Not so strong Democrat	14
Lean Democrat	12
Independent/None – Don't lean	22
Republican NET	38
Lean Republican	9
Not so strong Republican	14
Strong Republican	15
UNKNOWN	1

N=

1,119

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

IDEO. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 10/8-12/2026
Liberal NET	20
Very liberal	11
Somewhat liberal	9
Moderate	52
Conservative NET	26
Somewhat conservative	14
Very conservative	12
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	3

N=

1,119

MAGA. Do you consider yourself a supporter of the MAGA movement, or not?

	AP-NORC 10/8-12/2026
Yes	22
No	76
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2

N=

1,119

DEMSOC. Do you consider yourself a supporter of democratic socialism, or not?

	AP-NORC 10/8-12/2026
Yes	22
No	76
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2

N=

1,119

DM5. How would you describe the community you live in now?

	AP-NORC 10/8-12/2026
Urban	24
Suburban	51
Rural	25
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1

N=

1,119

VOTEREG

	AP-NORC 10/8-12/2026
Registered	74
Not registered	17
Not sure	3
SKIPPED ON WEB/REFUSED	-

N=

1,119

VOTE 2024

	AP-NORC 10/8-12/2026
Voted for Kamala Harris	29
Voted for Donald Trump	30
Voted for someone else	1
Didn't vote	41
SKIPPED ON WEB/REFUSED	-

N=

1,119

RELIG. What is your present religion, if any?

	AP-NORC 10/8-12/2026
Protestant	23
Roman Catholic	18
Mormon	2
Orthodox	*
Jewish	1
Muslim	*
Buddhist	1
Hindu	1
Atheist	7
Agnostic	5
Nothing in particular	17
Just Christian	22
Unitarian	1
Something else	1
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

1,119

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:

BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?

	AP-NORC 10/8-12/2026
Yes	36
No	64
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N=

752

AGE

	AP-NORC 10/8-12/2026
18-29	20
30-44	23
45-59	24
60+	32

N=

1,119

GENDER

	AP-NORC 10/8-12/2026
Male	48
Female	52
<i>N=</i>	<i>1,119</i>

RACE/ETHNICITY

	AP-NORC 10/8-12/2026
White, non-Hispanic	58
Black or African American	11
Hispanic	19
Other	11
<i>N=</i>	<i>1,119</i>

MARITAL STATUS

	AP-NORC 10/8-12/2026
Married	45
Not married	55
<i>N=</i>	<i>1,119</i>

EMPLOYMENT STATUS

	AP-NORC 10/8-12/2026
Employed	61
Not employed	39
<i>N=</i>	<i>1,119</i>

EDUCATION

	AP-NORC 10/8-12/2026
Less than a high school diploma	9
High school graduate or equivalent	28
Some college	26
Bachelor's degree	23
Post graduate study or professional degree	14
<i>N=</i>	<i>1,119</i>

CENSUS REGION

	AP-NORC 10/8-12/2026
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	23
Mountain	8
Pacific	16

N= *1,119*

HOME OWNERSHIP

	AP-NORC 10/8-12/2026
Owned or being bought by you or someone in your household	61
Rented for cash	36
Occupied without payment of cash rent	3

N= *1,119*

INCOME

	AP-NORC 10/8-12/2026
Under \$10,000	7
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	14
\$150,000 or more	15

N= *1,119*

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago.

Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The National Sample Frame provides coverage of approximately 97 percent of the U.S. household population. The U.S. Postal Service delivery-sequence file (DSF) and National Consumer Address File have been used in a subset of years as a supplemental sample during AmeriSpeak panel recruitment for low coverage states. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between October 8-12, 2026, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,119 completed the survey—1,070 via the web and 49 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The weighted household panel recruitment rate is 17.0 percent, the survey completion rate is 24.7 percent, for a weighted cumulative response rate of 4.2 percent. The overall margin of sampling error is +/-3.9 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups. For example, the margin of sampling error is 5.8 percentage points for Democrats, 6.4 percentage points for Republicans and 9.0 percentage points for independents.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 105 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and the 2024 presidential vote. Weighting variables were obtained from the 2025 Current Population Survey and the final results for 2024 presidential vote turnout and vote choice. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: apnorc.org.

Additional information on the AmeriSpeak Panel methodology is available at:
<https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email info@apnorc.org.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. www.ap.org
- NORC at the University of Chicago is one of the oldest objective and nonpartisan research institutions in the world. www.norc.org

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals. Learn more at www.apnorc.org.