

**AP**

**NORC**  
at the UNIVERSITY of CHICAGO

The Associated Press-NORC  
Center for Public Affairs Research

# The April 2018 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research  
With funding from The Associated Press and NORC at the University of Chicago

*Interviews: 4/11-16/2018*

*1,140 adults*

*Margin of error: +/- 4.0 percentage points at the 95% confidence level among all adults*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

The April 2018 AP-NORC Center Poll

*Some questions held for future release.*

**CUR1. Generally speaking, would you say things in this country are heading in the...**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC All adults	Right direction	Wrong direction	DON'T KNOW	SKIPPED ON WEB/ REFUSED
4/11-16/2018 (N=1,140)	39	60	*	*
3/14-19/2018 (N=1,222)	37	62	1	1
2/15-19/2018 (N=1,337)	32	68	*	*
12/7-11/2017 (N=1,020)	30	69	1	*
9/28-10/2/2017 (N=1,150)	24	74	1	*
6/8-11/2017 (N=1,068)	34	65	2	*
3/23-27/2017 (N=1,110)	37	62	1	*

**CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?**

*If don't know, skipped, or refused in CUR2*

**CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?**

*If approve in CUR2*

**CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?**

*If disapprove in CUR2*

**CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

AP-NORC All adults	<b>Approve NET</b>	Strongly approve	Somewhat approve	Lean toward approv- ing	<b>Do not lean either way</b>	<b>Dis- approve NET</b>	Lean toward disapp- roving	Some- what dis- approve	Strongly dis- approve	DK	SKP /REF
4/11-16/2018 (N=1,140)	<b>40</b>	19	20	*	<b>1</b>	<b>59</b>	*	15	44	-	1
3/14-19/2018 (N=1,122)	<b>42</b>	20	21	*	<b>1</b>	<b>58</b>	*	14	44	-	*
2/15-19/2018 (N=1,337)	<b>35</b>	19	17	-	<b>1</b>	<b>64</b>	*	17	46	*	*
12/7-11/2017 (N=1,020)	<b>32</b>	15	17	*	*	<b>67</b>	*	16	51	-	*
9/28- 10/2/2017 (N=1,150)	<b>32</b>	20	12	*	*	<b>67</b>	*	17	50	*	*
6/8-11/2017 (N=1,068)	<b>35</b>	16	18	*	<b>1</b>	<b>64</b>	*	17	47	*	1
3/23-27/2017 (N=1,110)	<b>42</b>	20	22	*	*	<b>58</b>	*	14	43	-	1

**BB2. In the next year, do you think each of the following will get better, get worse, or stay about the same?**

[ITEMS RANDOMIZED]

AP-NORC 4/11-16/2018	<b>Much/ Somewhat better NET</b>	Much better	Somewhat better	<b>About the same</b>	<b>Much/ Somewhat worse NET</b>	Somewhat worse	Much worse	DK	SKP/ REF
The way things are going in the country overall	<b>32</b>	9	22	<b>22</b>	<b>46</b>	29	17	-	*
The national economy	<b>36</b>	11	25	<b>31</b>	<b>33</b>	23	10	*	1
Your own personal finances	<b>37</b>	11	26	<b>46</b>	<b>18</b>	14	4	-	*

*N=1,140*

AP-NORC 3/14-19/2018	<b>Much/ Somewhat better NET</b>	Much better	Somewhat better	<b>About the same</b>	<b>Much/ Somewhat worse NET</b>	Somewhat worse	Much worse	DK	SKP/ REF
The way things are going in the country overall	<b>32</b>	8	24	<b>22</b>	<b>45</b>	26	19	1	*
The national economy	<b>37</b>	11	26	<b>30</b>	<b>32</b>	24	8	*	1
Your own personal finances	<b>39</b>	10	29	<b>42</b>	<b>18</b>	13	5	*	*

*N=1,122*

AP-NORC 2/15-19/2018	<b>Much/ Somewhat better NET</b>	Much better	Somewhat better	<b>About the same</b>	<b>Much/ Somewhat worse NET</b>	Somewhat worse	Much worse	DK	SKP/ REF
The way things are going in the country overall	<b>28</b>	10	18	<b>24</b>	<b>47</b>	27	20	*	*
The national economy	<b>34</b>	12	23	<b>32</b>	<b>33</b>	21	12	*	*
Your own personal finances	<b>38</b>	12	27	<b>45</b>	<b>16</b>	11	5	*	*

*N=1,337*

**BB2B. In the next year, do you think each of the following will get better, get worse, or stay about the same?**

**[ITEMS RANDOMIZED]**

AP-NORC 4/11-16/2018	<b>Much/ Somewhat better NET</b>	Much better	Somewhat better	<b>About the same</b>	<b>Much/ Somewhat worse NET</b>	Somewhat worse	Much worse	DK	SKP/ REF
The U.S. relationship with North Korea	<b>20</b>	3	17	<b>31</b>	<b>47</b>	30	17	*	1
The U.S. relationship with China	<b>17</b>	4	14	<b>33</b>	<b>48</b>	35	14	*	1
The U.S. relationship with Russia	<b>13</b>	2	11	<b>30</b>	<b>56</b>	39	17	-	1

*N=1,140*

**PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?**

	AP-NORC 4/11-16/2018
Democrat	33
Republican	27
Independent	22
None of these	17
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1
<i>N</i> =	1,140

*If Democrat in PID1*

**PIDa. Do you consider yourself a strong Democrat or a moderate Democrat?**

*If Republican in PID1*

**PIDb. Do you consider yourself a strong Republican or a moderate Republican?**

*If Independent, None of these, or Don't Know/SKIPPED ON WEB/Refused in PID1*

**PIDi. Do you lean more toward the Democrats or the Republicans?**

**[PID1, PIDA, PIDB, AND PIDI COMBINED]**

	AP-NORC 4/11-16/2018
<b>Democrat NET</b>	<b>44</b>
Strong Democrat	12
Moderate Democrat	20
Lean Democrat	11
<b>Independent/None – Don't lean</b>	<b>20</b>
<b>Republican NET</b>	<b>35</b>
Lean Republican	8
Moderate Republican	19
Strong Republican	8
Unknown	1
<i>N</i> =	1,140

**G11B. Generally speaking, do you consider yourself a...?**

	AP-NORC 4/11-16/2018
Liberal	22
Conservative	33
Moderate	42
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	2

N= 1,140

**DM5. Which one of the following best describes where you live?**

	AP-NORC 4/11-16/2018
Urban area	29
Suburban area	48
Rural area	22
DON'T KNOW	*
SKIPPED ON WEB/REFUSED	1

N= 1,140

**AGE**

	AP-NORC 4/11-16/2018
18-24	12
25-34	19
35-44	15
45-54	16
55-64	18
65-74	13
75+	7

N= 1,140

**GENDER**

	AP-NORC 4/11-16/2018
Male	48
Female	52

N= 1,140

**RACE/ETHNICITY**

	AP-NORC 4/11-16/2018
White	64
Black or African American	12
Hispanic	16
Other	8
<i>N=</i>	<i>1,140</i>

**MARITAL STATUS**

	AP-NORC 4/11-16/2018
Married	48
Widowed	5
Divorced	11
Separated	2
Never married	25
Living with partner	9
<i>N=</i>	<i>1,140</i>

**EMPLOYMENT STATUS**

	AP-NORC 4/11-16/2018
Employed	56
Not employed	44
<i>N=</i>	<i>1,140</i>

**EDUCATION**

	AP-NORC 4/11-16/2018
Less than a high school diploma	11
High school graduate or equivalent	29
Some college	29
College graduate or above	31
<i>N=</i>	<i>1,140</i>



**INCOME**

	AP-NORC 4/11-16/2018
Under \$10,000	6
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	12
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	12
\$150,000 or more	9

*N*=

1,140

### **Study Methodology**

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago. Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between April 11 and 16, 2018, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,140 completed the survey—1,021 via the web and 119 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 22.2 percent, the weighted household panel response rate is 33.7 percent, and the weighted household panel retention rate is 87.2 percent, for a cumulative response rate of 6.5 percent. The overall margin of sampling error is +/- 4.0 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, email [info@apnorc.org](mailto:info@apnorc.org).

### **About the Associated Press-NORC Center for Public Affairs Research**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world’s essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.